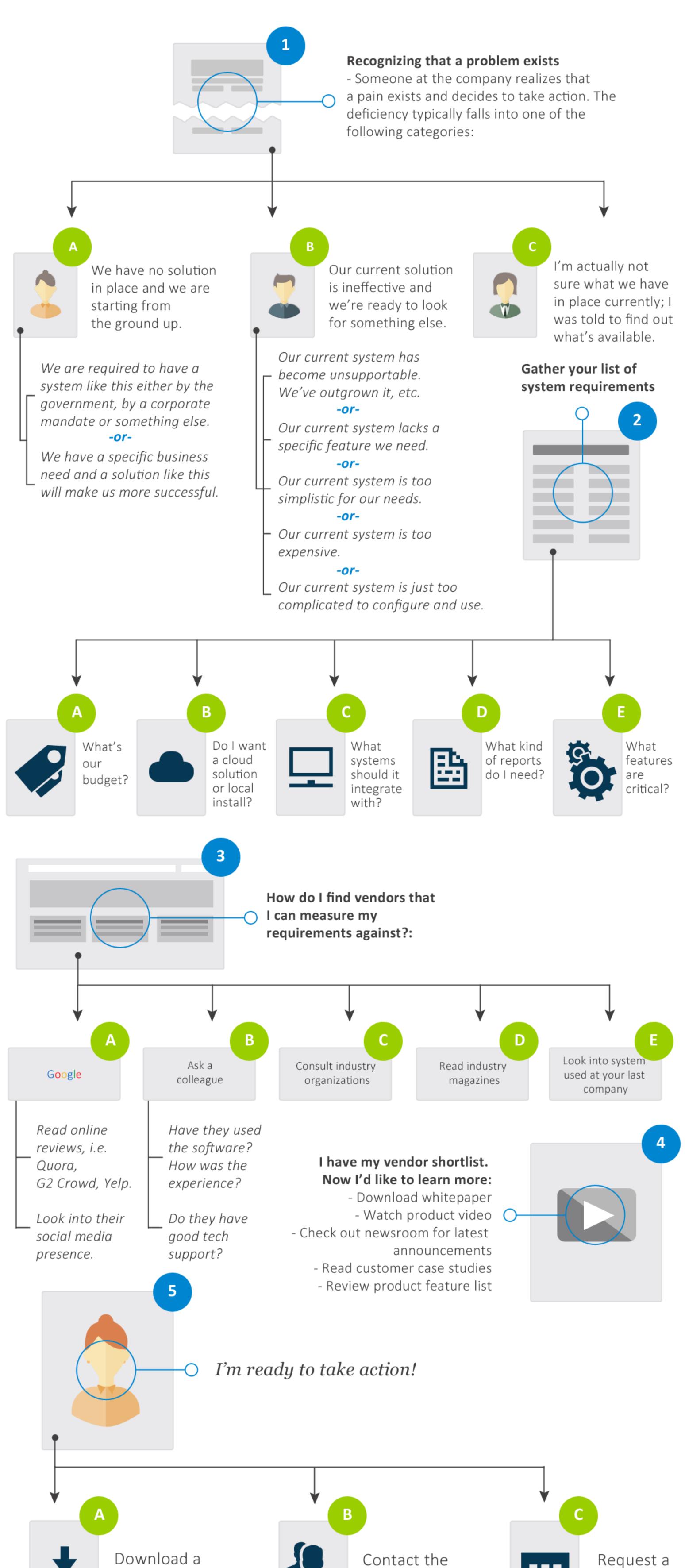
## the Typical buying process for B2B software purchases



sales team

demo

free trial